



**HUMAN RELATIONS COMMISSION
REGULAR MEETING**

SUMMARIZED MINUTES

December 8, 2014

**Civic Center Library
Board of Directors Conference Room
3839 N. Drinkwater Blvd
Scottsdale, AZ 85251**

PRESENT: Bob Fox, Vice Chair
James Campbell, Vice-Chair
Andrew Song, Commissioner
Laurie Coe, Commissioner

ABSENT: Joel Martin, Commissioner
Edward Lopez, Commissioner
Ragan Grossman, Commissioner

STAFF: Sharon Cini

GUESTS: Florita Campbell

CALL TO ORDER/ ROLL CALL

Chairman Fox called the meeting to order at 5:23 p.m.

Members were present as indicated above.

1. Approval of minutes from the November 10, 2014

Vice-Chair Campbell said that Item 8 should reference the Philippine American Heritage festival, not Latino.

VICE-CHAIR CAMPBELL MOVED TO APPROVE THE NOVEMBER 10, 2014 HUMAN RELATIONS COMMISSION MEETING MINUTES. COMMISSIONER SONG SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FOUR (4) TO ZERO (0). COMMISSIONERS GROSSMAN, LOPEZ AND MARTIN WERE ABSENT.

2. Public Comment

There were no members of the public who wished to speak.

3. Presentation, discussion and recommendations to staff liaison regarding community diversity partnership - Phoenix Indian Center, Patti Hibbeler, CEO

Patti Hibbeler was unable to attend.

4. Presentation, discussion and recommendation to staff liaison regarding community diversity partnerships - Greater Phoenix Black Chamber of Commerce

Ms. Cini reviewed the Greater Phoenix Black Chamber of Commerce partnership opportunities that are available to the City and the HRC. The City does not qualify for the small business membership, so the only "partnership" opportunity is as a corporate membership. The City is currently a corporate member at the cost of \$5,000, which is paid through the Office of Diversity. The Commission has the option of not choosing a paid partnership and still participating in collaborative opportunities, such as purchasing a table at events.

Discussion ensued about benefits of the corporate membership and about opportunities with other organizations that might be more in line with the Commission's mission of diversity and inclusion. It was consensus of the Commission to recommend that Ms. Cini not pay for a corporate membership with the Greater Phoenix Black Chamber of Commerce.

Ms. Cini will present a breakdown of the Office of Diversity and the Human Relations Commission budgets as an informational item at a future meeting.

5. Presentation, discussion and recommendations to staff liaison regarding updates for Civil Dialogue Series 2014/2015

Commissioner Coe reported on the success of the Employing Individuals with Disabilities Civil Dialogue Series. The series was filmed for Channel 11 and will be available to watch through Channel 11 and on the website. She noted that no one from the Human Resources department attended. Commissioner Coe suggested that a discussion about experiences in planning and running the events be agendaized so that the Commission can learn from each other's experiences and improve the process next year. Ms. Cini offered to arrange for an email survey of participants.

Chair Fox said that he is focusing on five organizations for the Business Partners and Diversity event scheduled for January 21st. He is waiting for commitment from ICE, International Cruises and Excursions. GoDaddy and the Mayo Clinic have both committed to participating. He is waiting for a commitment from General Dynamics. TASER has not responded to his invitation.

Discussion ensued regarding marketing for the Business Partners and Diversity event. Suggestions included doing an internal email blast to participating businesses, contacting the Scottsdale Chamber of Commerce, offer it as a career building opportunity through the State Press at ASU, and marketing to the City of Scottsdale Economic Vitality Department. Channel 11 will also be filming the event.

6. Presentation, discussion and recommendations to staff liaison regarding the Regional Unity Walk and the draft agenda for the January Regional Human Relations Commission meeting hosted by the Scottsdale Human Relations Commission.

Ms. Cini presented the flyer created by Tempe for the Regional Unity Walk. Scottsdale will use the same press release that was used by Tempe and will reach out to people who might be interested in participating.

Ms. Cini presented the draft agenda for the January Regional HRC meeting. She noted that she did not get a response from the other HRC liaisons regarding a "hot topic" for the agenda.

The Commission discussed the proposed agenda items and the "hot topic" of marketing, communications, unification, and collaboration. It was consensus of the Commission members to invite Chief Alan Rodbell to speak about diversity issues within the Scottsdale Police Department.

7. Staff updates regarding upcoming diversity events and activities

Ms. Cini noted that she attended Aunt Rita's Foundation Red Brunch and has initiated a collaboration with their organization to bring their mobile HIV testing program to Scottsdale. She is working with the Human Services department to coordinate community center locations for the program.

Ms. Cini said that she attended the Employee Awards event and will make the link to the video available to Commission members.

Ms. Cini said that the Martin Luther King dinner is scheduled for January 14, 2015 at Chaparral Suites. All Commissioners in attendance expressed an interest in attending.

8. Report from the Chair

Chair Fox said that the upcoming Civil Dialogue event is an opportunity for Scottsdale companies who are typically quiet about diversity issues to share how they incorporate diversity into their businesses. He commented about the negative events that have recently been occurring around the country, including the recent police involved shooting in Phoenix.

9. Commissioner Items

Vice-Chair Campbell said that the Philippine American Heritage Festival was well attended and the guest speaker was Councilmember Guy Phillips. He hopes the festival will be held again next year in Scottsdale. He requested that the president or vice

president of the Asian American Association of Arizona be invited to a future meeting to discuss things they are doing in Scottsdale.

Commissioner Song attended the Native American Award Ceremony and the Red Brunch. He said that it is important to bring the issue of HIV to the mainstream and he was looking forward to working with Aunt Rita's on the HIV testing event.

10. Discussion regarding the draft agenda for the next meeting, and dates, times and topics for upcoming meetings

Adjournment

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 6:29 p.m.

Respectfully submitted,
A/V Tronics, Inc. DBA AVTranz